













The PARKER INSIGNIA range of ball pens and pencils are high precision working tools designed to meet the needs of the professional user. Slimline design and balanced weight combined with advanced technology and expert



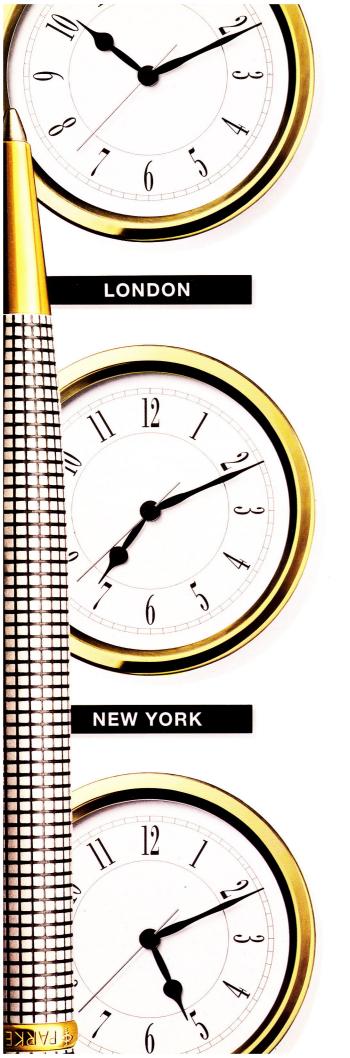
craftsmanship ensure lasting quality, reliability and writing pleasure.

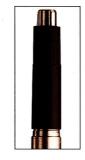
The introduction of three new striking coloured laques increases the appeal of the range as a colour co-ordinated accessory.

Appreciated for performance and design, the INSIGNIA range can be purchased either singly or in matching sets.











The ball pen operates with a positive, one-twist action and the hydraulically damped mechanism, specially designed for the PARKER INSIGNIA, ensures a smooth, quiet operation.



Sterling Silver Ciselé

Detailed and innovative engineering has gone into the design of the INSIGNIA ball pen; its positive one-handed twist action and hydraulically damped mechanism ensures a smooth, quiet operation, complete with a long



lasting refill.

Ciselé, in sterling silver with I4K Dimonite G trim has a striking cross hatched design which is based on an English seventeenth century silver snuff box.

The intricate rippling pattern of Grain d'Orge is available in 23K gold electroplated finish with matching trim, or silver plated finish with contrasting 14K Dimonite G trim.







The INSIGNIA pencil mechanism, housed in a moulded polypropylene body, is spring loaded to cushion against breakage. The 0.5mm high polymer lead feeds through a metal support tube to give control and precision, particularly



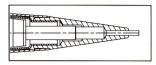
when working with drawing instruments. The new coloured laque finishes in Jade, Topaz and Cobalt, add an exciting new dimension to the range.

To achieve these unique finishes the highly polished brass base is first given a fine pattern of vertical engraved lines. This process is followed by a layer of coloured translucent lacquer. The deep metallic gleam has the richness and sparkle of Venetian glass complemented with I4K Dimonite G trim.











The INSIGNIA pencil mechanism, housed in a moulded polypropylene body, is spring loaded to cushion against breakage. The 0.5mm high polymer lead, ideal for detailed work, feeds through a metal support tube to give greater control.

The INSIGNIA pencil has a two stage press button action. The first lowers the support tube, the second the lead itself. One press against a firm surface retracts the lead and support tube.

14K Dimonite G is a lustrous and super-

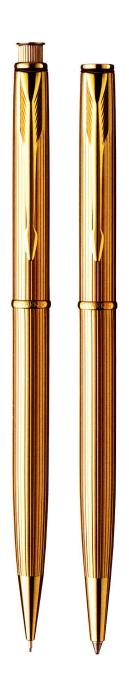


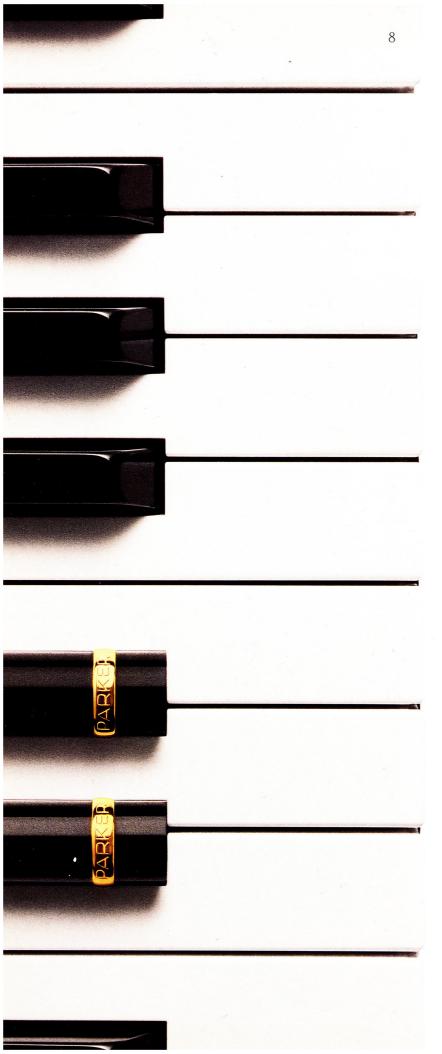
hard, champagne coloured, gold plated finish, produced by the physical vapor deposition (PVD) of fine gold and titanium nitride in a micro-laminar structure. The process is patented by PARKER.

The gleaming gun metal finish of Dimonite Z is created by a similar process using titanium aluminium carbo-nitride.

The overall look is accented with I4K Dimonite G trim.









Every PARKER ball pen is tested to ensure a smooth, regular flow of ink.

The PARKER INSIGNIA Laque Black is an elegant high performance business tool. The deep gloss finish is achieved by the application of a powder coat of lacquer. It is slowly oven cured until it has bonded with the brass and

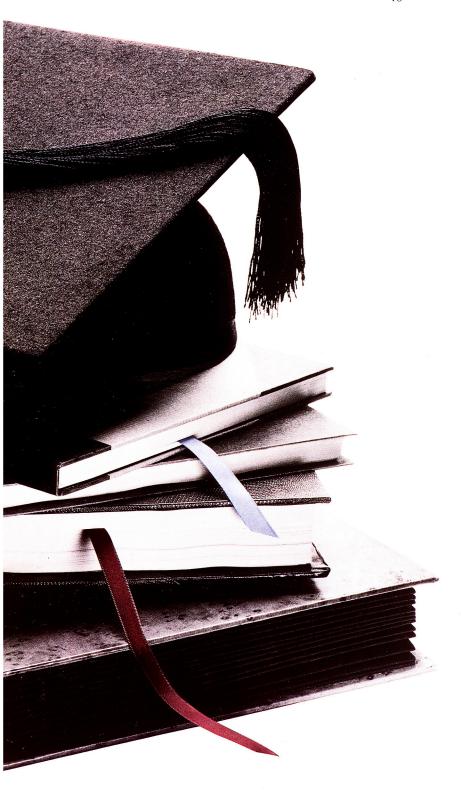


achieved maximum hardness, then buffed and polished to produce the deep finish. The sophisticated Matte Black finish is highly distinctive and remarkably hard wearing. The brass body is first sand blasted to give a surface 'key' before being sprayed with epoxy resin powder and heat cured.

The contrasting 14K Dimonite G trim completes the elegant effect.









The PARKER arrow clip is rigorously tested for strength and carefully tensioned to stand up to constant use. Its rounded arrow tip is designed to give added security and eliminate snagging.



The PARKER range of writing instruments is rigorously tested. The pens are tumbled with various items such as keys to simulate daily wear and tear; steel clips are sprung 25,000 times, the equivalent of putting the pen



in a pocket at least four times a day, every day for fifteen years.

The high-tech performance and image of INSIGNIA is reflected in the Stainless Steel finishes.

Stainless Steel has a burnished sophisticated look, achieved with very fine smoothing to give a satin sheen to the hard wearing, durable casing. I4K Dimonite G or steel coloured trim complement the gleaming steel.





THE PARKER INSIGNIA RANGE





Stainless Steel CT Pencil

THE WARRANTY

PARKER INSIGNIA is a precious personal possession, an extension of its owner's personality. For that reason, the PARKER Warranty is a very special one. We put our commitment to a lifetime of service in writing. "Your PARKER INSIGNIA is unconditionally guaranteed against failures due to faulty materials or workmanship throughout the life of the original owner. Any PARKER INSIGNIA found to be defective will be repaired or replaced without charge when returned to PARKER or one of its authorised service centres around the world. This Warranty gives you specific legal rights and you may also have other rights which vary from state to state and country to country."

PETER BENTLEY

President PARKER PEN COMPANY

PARKER WORLDWIDE

For further information on PARKER products please contact:

Casilla de Correo No. 198 Buenos Aires 1000

AUSTRALIA

5 Caribbean Drive Scoreshy Victoria 3179

BELGIUM

Avenue Louise 390 B-1050 Brussels

CANADA

110 Matheson Blvd. Mississauga, Ontario L5R 3P4

D.C. COLOMBIA

Apartado Aéreo 8882 Santa Fé de Bogotá

4, rue du Texel 75014 Paris

GERMANY

Postfach 2160 76491 Baden-Baden

HONG KONG

Room 1605-1609 Cityplaza 4 12 Tai Koo Wan Road Tai Koo Shing

NSS-II Building, 10/F 13-34 Kohnan 2-chome Minato-ku, Tokyo 108

MALAYSIA

No. 11A Persiaran Selangor 40901 Shah Alam Selangor Darul Ehsan

MEXICO

Apartado Postal 366 Oficina Central de Correos C.P. 62000 Cuernavaca Morelos

NETHERLANDS

P.O. Box 2037 4800 CA Breda

SINGAPORE

750D Chai Chee Road #03-06 Chai Chee Industrial Park Singapore 1646

REPUBLIC OF SOUTH AFRICA

P.O. Box 785111 Sandton 2146

C/Agustin de Foxá, 29-7PL 28036 Madrid

UNITED KINGDOM

Parker House Newhaven East Sussex BN9 OAU

1400 North Parker Drive Janesville, Wisconsin 53547

PARKER products are distributed throughout the world. For countries not listed above please contact:

EUROPE

Parker House, Newhaven East Sussex, BN9 0AU, England Tel: (01273) 513233

Fax: (01273) 515343 Telex: 87158 PARKER G

AFRICA, MIDDLE EAST, INDIA, EAST EUROPE

Great West Road, Isleworth Middlesex, TW7 5NP England Tel: (0181) 560 1234

Fax: (0181) 847 6141 Telex: 934095

LATIN AMERICA

Airport Corporate Centre 7205 NW 19th Street Suite 401, Miami Florida 33126-1213, USA Tel: (1) 305 592 4035 Fax: (1) 305 591 9256

750D Chai Chee Road #03-06 Chai Chee Industrial Singapore 1646 Tel: (65) 448 3838 Fax: (65) 445 2202

